



# THE UK'S FAVOURITE FOODIE DAY OUT

SPONSORSHIP PACKAGES  
AND OPPORTUNITIES





# ABOUT US



A family company, based in the North West of England, The Great British Food Festival all began in 2011 with one festival in Cheshire. Since then, the event has gone from strength to strength, traveling to 11 different venues this year, some for the tenth year in 2024, with over 150,000 visitors.

We combine the nation 's love of great food and drink with some of the country ' s most treasured locations, providing a unique opportunity to explore new flavours and beautiful venues, all at the same time. We will always do our best to make our festivals **THE PERFECT FAMILY FOODIE DAY OUT!**





# ENTICING

Over 100 food & drink producers at each event, along with an array of tasty food stalls and bars to suit every taste.

# ENGAGING

Chef demos, interactive bake stage, BBQ stage, drinks and artisan producer talks and foraging walks.

# ENTERTAINING

Something for all ages. Cookery lessons, circus skills, workshops, Men vs Food challenges, Cake Competitions & live music.





# STATISTICS



12,200+ followers



28,000+ followers



6400+ followers



32.5k likes



450,000+ unique visitors



62,000+ subscribers

# VISITOR FEEDBACK



**'Awesome day out and a bonus with the rain staying away for the most part'**

**Richard Mollison**

**'A fabulous day out at the Great British Food Festival - Margam Park, with the amount of food and activities the little one has done today he should definitely sleep later in the morning'**

**Kirsty James**

**'Thanks GBFF team. Our first time visit on Sunday @ Arley Hall....and what a fab day it was too. Ate far too much but hey-ho!? That's the plan right? See you next year'**

**Bill Leach**

**'Amazing first day at the Great British Food Festival at Margam Park! Thank you Spiro Borg for such beautiful food!'**

**Dominic Attard**



# VISITOR STATS

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## WHO?

150,000 Visitors

57% Female, 43% Male

86% Age 25-59

## HOW MUCH?

£120 Average spend

## HOW LONG?

An average of 3-3.5 hours  
per event day

## WERE THEY HAPPY?

93% said they would return



# WHAT WE OFFER



Taking some of the finest local and regional artisan producers, hot food, real ale and wine bars, craft and gift stalls, children's entertainment, foraging walks and amazing scenery, top chef demos, cake competitions and the popular Men vs Food, all accompanied by excellent live music - it's a fabulous, foodie day out for the whole family!





# 2024 AT A GLANCE



We have 11 stunning venues across the UK confirmed for this 2023.

Trentham Gardens, Stoke-on-trent

Margam Park, Port Talbot

Lydiard Park, Swindon

Harewood House, Leeds

Dalkeith, Edinburgh

Knebworth House, Hertfordshire

Hardwick Hall, Derbyshire

Wentworth Woodhouse, Yorkshire

Dinton Pastures, Wokingham

Arley Hall, Cheshire

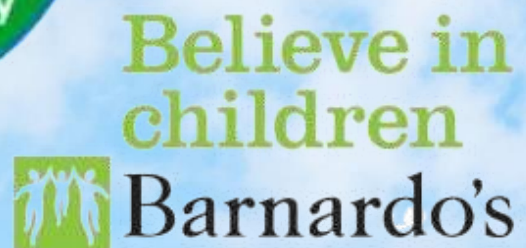




# CHARITIES & SPONSORS



Over the years we have worked with a wide variety of different charities and sponsors:





# SPONSORSHIP OPPORTUNITIES



From becoming our Headline Sponsor to a one off advert on our e-newsletter, we have packages to suit all budgets and marketing objectives, and we are always open to new ideas! With adverts starting from just £200 and you could feature at all of our events for as little as £2,000 for the whole year!

## SPONSOR AN AREA OR STAGE

We have a fantastic selection of areas and stages at every event, that can be branded with your flags/banners all providing excellent visibility to a very relevant audience:

Artisan Markets, Live Music, Men v Food, Chef Demos, Bake Stage, Masterclass, BBQ Demos are all perfectly poised to get your message across to everyone on our event sites!

Stage sponsor including on site and online promotion from £3000+vat per event.

## EXCLUSIVE PROMOTIONAL AREA

Create your own zone at one or more events to promote your product or service with exclusivity. We welcome all kinds of promotions, from big brands to smaller niche sectors. From £2000 for a 10mx10m space.

## DIGITAL CAMPAIGN

Advertise in up to 6 e-newsletters (62,000+ subscribers) and on our website (450,000+ unique users p.a)





# EXHIBITING AT OUR FESTIVAL



We have producer stalls which suit homemade, foodie produce for people to take home i.e cakes, cheese, jams. You can book a pitch undercover (either marquee or open fronted), by the amount of metres you need.

For artisan, homemade, unique producers pitches are from just

£90 a day .



[SIGN UP HERE](#)



SCAN ME



# CONTACT US



If you are looking to enquire about Sponsorship or to join our Digital Campaign then please email us at: [sponsorship@greatbritishfoodfestival.com](mailto:sponsorship@greatbritishfoodfestival.com)

If you are wishing to trade at our festivals, you can find further information here: [www.greatbritishfoodfestival.com/traders](http://www.greatbritishfoodfestival.com/traders)

Also feel free to drop us an email: [traders@greatbritishfoodfestival.com](mailto:traders@greatbritishfoodfestival.com)

