

# Great British Food Festival

More than just a Food Festival



# Welcome

GBFF Sponsor Pack



We've been delighting customers for over 15 years, with over a million guests through our events.

As we move boldly towards a foodie future we are keen to engage with companies and organisations whom align with our goal to ***"create amazing experiences that bring people together"***.



# History and Festival Overview



Established in 2011. A family-run business that has gained a place in the hearts of the British public.

Bringing heritage venues alive with artisan food businesses and brands.

Family-focussed and fun for all - a place where all can create memories together.

# #GBFF2026

"More than just a food festival"





# Events

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# Our Audience



**Katie**

35 - "Family trip"



**John**

28 - "Dragged along"



**Mitch**

10 - "Mini Foodie"



**Rita**

66 - "Love this venue"





**"A great company to  
work with, delivering  
on the vision we set  
out"**

**Rachel, Cobra**



# Why – 5 reasons to work with us

1

Unique access to passionate, engaged food lovers

57% Female

86% 25-59

\* Unique website visitors per year

2

Multi-channel exposure: on-site, digital, influencer reach

>60k social  
>500k web\*  
>70k email

3

Align with a brand with strong values and a dedicated following  
Over 100 companies do every event

4

A place where people are happy and enjoying time together, relaxing with your brand.  
93% would return

5

Opportunities for sampling, product launches, experiential marketing  
Dedicated UK based team



# Packages

	Headline	Stage	Area	Bespoke
Online	Next to the logo everywhere you see it	Prominent on the relevant page	On event page and whats on guide	Web, email, banners
On-site	Entry/Exit and around site	On stage	In your dedicated space	VIP, with chefs, or at bar - you choose
Reach	Seen by all. Max engagement	Hosts shout-outs and chats	Bring your team to interact	Everyone
Cost	£80k	£40k	£20k	TBD

Prices for the entire 12 event season. Excludes and build and print costs.

# Activation Opportunities

## Cobra

- Chef Stage Sponsor



Chefs using Cobra and showcasing how it pairs with food.

## Bardinet Brandy

- Dedicated area to engage with customers



Over 400 engaged directly with the brand

## Shin Ramen

- Bespoke pop-up stall showcasing brand



Visited by company owners from Korea



# Online & On-site Exposure





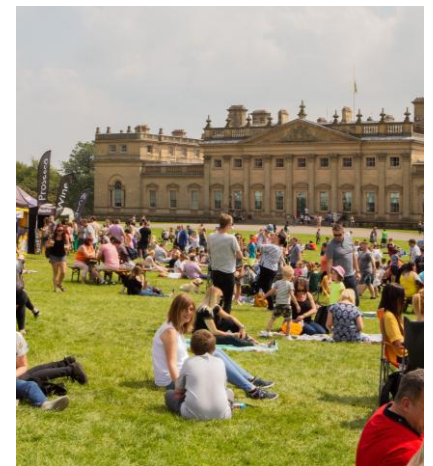
# Next Steps

Let's create something delicious together.

Say hi and share your thoughts.

Email [sponsorship@greatbritishfoodfestival.com](mailto:sponsorship@greatbritishfoodfestival.com)

Ask if you prefer a call back.







Written by  
**Nick Maycock**  
Director

*"We're looking forward to seeing you there"*

# Thank you

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