



**SPONSORSHIP PACKAGES  
& OPPORTUNITIES**



# ABOUT US

ONCE UPON A TIME, **WAY BACK IN 2010**, AFTER SOME LATE-NIGHT DISCUSSIONS, WE DECIDED WHY NOT TRY OUR HAND AT HOSTING A FOOD FESTIVAL?! HOW HARD COULD IT POSSIBLY BE?! SO, WE BOOKED THE VENUE, FOUND SOME WONDERFUL TRADERS WILLING TO TAKE A CHANCE ON SOME COMPLETELY INEXPERIENCED ORGANISERS, PUT OUT SOME ADVERTS AND AMAZINGLY, LOADS OF LOVELY PEOPLE ACTUALLY TURNED UP!!

AND SO, OUR SMALL FAMILY BUSINESS WAS BORN. WELL, **15 YEARS ON**, ABOUT **150 EVENTS HOSTED**, A MILLION LESSONS LEARNED, FAR TOO MANY BINS EMPTIED TO EVER COUNT, LOTS OF HARD WORK AND LAUGHTER LATER, WE ARE STILL GOING STRONG!

OUR AIM HAS ALWAYS BEEN (AND WILL ALWAYS REMAIN) TO CREATE FABULOUS, FUN, FOODIE DAYS OUT FOR ALL OF OUR VISITORS AND THEIR FAMILIES TO ENJOY. WE STRIVE TO KEEP OUR EVENTS FEELING FRESH AND EXCITING EVERY YEAR AND WE WILL ALWAYS BE COMMITTED TO NEVER ACCEPTING ANYTHING LESS THAN OUR VERY BEST, FOR EVERY ELEMENT OF OUR EVENTS. WE WORK WITH WONDERFUL PRODUCERS, WHO NOT ONLY MAKE FABULOUS FOOD AND DRINK PRODUCTS, BUT ARE GENUINELY PASSIONATE ABOUT WHAT THEY DO & BRING THEIR PRODUCTS TO OUR EVENTS WITH A BIG, PROUD SMILE ON THEIR FACES.



# EXCITING

Over 100 food & drink producers at each event, along with an array of tasty food stalls and bars to suit every taste.

# ENGAGING

Chef demos, chat stage, live fire stage, drinks and artisan producer talks and foraging walks.

# ENTERTAINING

Something for all ages. Cookery lessons, circus skills, workshops, Men vs Food challenges, Cake Competitions & live music.



# STATISTICS



15,000 FOLLOWERS



35,000 FOLLOWERS



10,000+ FOLLOWERS



40,000+ LIKES



450,000+ WEBSITE VISITORS



65,000+ EMAIL  
SUBSCRIBERS

# VISITOR FEEDBACK



Had a great day out in Margam with my family. Loads of food and drink options for everyone and all the staff were lovely. We especially enjoyed watching the competitions at the challenge stage.

**Poppy Howarth**

Spent the entire day at GBFF, so much to do for all ages. Live music was great, the challenge stage had a great atmosphere, and the staff were very welcoming and friendly. I got to try so many tasters from the stalls and even got free goodies on the way out. Great value for money and worth every penny

**Bethan Pinches**

Highly recommend, the event was help, organized. There was a vast selection of sellers and plenty of choice to choose from. Staff were happy to help, and we really enjoyed the day out. We will definitely book again next year!

**Natalie Bayliss**

Love the great British food festival !!!!!  
Fun day out really recommend

**Caitlin Trainor**

# VISITOR STATS

## WHO?

Up to 10,000 visitors per site  
57% Female, 43% Male  
86% Age 25-59

## HOW LONG?

An average of 3-3.5 hours  
per event day



## AVERAGE SPEND?

£120 Average spend

## WERE THEY HAPPY?

93% said they would return



# WHAT WE OFFER



EVERY CORNER OF THE FESTIVAL SITE HAS SOMETHING TO SEE OR JOIN IN WITH. ITS FREE FOR LOTS OF THINGS AROUND SITE ALL CHEF DEMO STAGES AND LIVE MUSIC BUT SOME ACTIVITIES NEED BOOKING... KIDS COOKERY, FORAGER MASTERCLASSES, WINE AND CHEESE MASTERCLASSES, MEN V FOOD CHALLENGES AND CAKE OFF.



# 2025 AT A GLANCE



We have 12 stunning venues across the UK confirmed for this 2025.

Trentham Gardens, Staffordshire, 3<sup>rd</sup> - 5<sup>th</sup> May

Arley Hall, Cheshire, 10<sup>th</sup> - 11<sup>th</sup> May

Harewood House, Leeds, 24<sup>th</sup> - 26<sup>th</sup> May

Holdenby Hall, Northamptonshire, 14<sup>th</sup> - 15<sup>th</sup> June

Dinton Pastures, Berkshire, 21<sup>st</sup> - 22<sup>nd</sup> June

Danson Park, London, 5<sup>th</sup> - 6<sup>th</sup> July

Knebworth House, Herts, 19<sup>th</sup> - 20<sup>th</sup> July

Weston Park, Shropshire, 26<sup>th</sup> - 27<sup>th</sup> July

Lydiard Park, Wiltshire, 2<sup>nd</sup> - 3<sup>rd</sup> August

Wentworth Woodhouse, Yorkshire, 16<sup>th</sup> - 17<sup>th</sup> August

Wimbledon Park, London, 23<sup>rd</sup> - 25<sup>th</sup> August

Margam Park, South Wales, 6<sup>th</sup> - 7<sup>th</sup> September





# CHARITIES AND SPONSORS



For your way of life

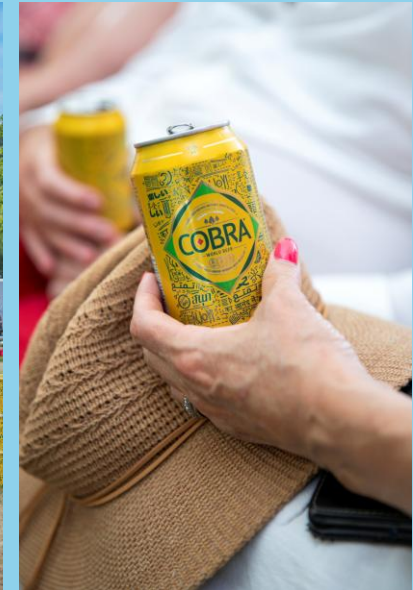
# SPONSORSHIP EXAMPLE



In 2024, Cobra partnered with The Great British Food Festival to increase brand visibility and engagement among food lovers.

## WHAT WE DID FOR COBRA

- Branded Cobra tent for selling the product.
- Cobra signage on entertainment stages.
- Logo placement on GBFF website and digital promotions.
- Social media mentions before, during, and after the event.



# CONTACT US



If you are looking to enquire about Sponsorship or to join our Digital Campaign, then please email us at: [sponsorship@greatbritishfoodfestival.com](mailto:sponsorship@greatbritishfoodfestival.com)

If you are wishing to trade at our festivals, you can find further information here: [www.greatbritishfoodfestival.com/traders](http://www.greatbritishfoodfestival.com/traders)

Also feel free to drop us an email: [traders@greatbritishfoodfestival.com](mailto:traders@greatbritishfoodfestival.com)

