

THE *Great British* FOOD FESTIVAL



A family company, based in the North West of England, The Great British Food Festival all began in 2011 with one festival in Cheshire. Since then, the event has gone from strength to strength, traveling to 11 different venues this year, some for the ninth year in 2022, with over 125,000 visitors!

We combine the nation's love of great food and drink with some of the country's most treasured locations, providing a unique opportunity to explore new flavours and beautiful venues, all at the same time. We will always do our best to make our festivals THE PERFECT FAMILY FOODIE DAY OUT!!

ENTICING

Over 100 food and drink producers at every event along with an array of tasty hot food & bars to suit all tastes!

ENGAGING

Chef demos, interactive Bake stage, BBQ Stage, drinks and artisan producer talks and foraging walks!

ENTERTAINING

Lots for all ages - Cookery lessons, circus skills workshops, Men vs Food challenges, Cake competitions & live music!



Men vs Food challenges and Cake-Off competitions for the whole family to enjoy!



22,000+ Followers



3800+ Followers



6500+ Followers



125,000+ Visitors



216,000+ Unique Users



82,000+ Subscribers

Visitors & Feedback

Who Came?

125,000 Visitors
59% Female, 41% Male
82% Age 25-55

Did they shop?

£90 - £120
Average show spend

For how long?

An average of 3-4.5
hours per event day

Were they happy?

93% said they
would return



Caroline Seaton

We had a fabulous day of eating. Tried new products and had a brilliant chicken shawarma. Thanks for a fun filled foodie day



1



Neil Shep Shepherd

Was a fab day ... Next time I won't drive and be able to enjoy more of the amazing drinks (and food) available while savouring the live music 👍



1



Elaine Bryant

We'll it's been brilliant, paid for the girls to do cooking, the entertainment, everything about the day has been smashing. We've made it our favourite over chatsworth...a lot less commercial. See you next year



2



Ruth Hallam

Great day out yesterday. Lovely smiley event staff and traders. Well worth the visit



Michelle Ruddick Sowerby

Great day out hope you return next year



2



What We Offer..

Taking some of the finest local and regional artisan producers, hot food, real ale and wine bars, craft and gift stalls, children's entertainment, foraging walks and amazing scenery, top chef demos, cake competitions and the popular Men vs Food, all accompanied by excellent live music - it's a fabulous, foodie day out for the whole family!

2022 at a glance..

We are holding 11 events at stunning venues across England, Scotland and Wales.

- Burton Constable, E Yorks - 14th & 15th May
- Harewood House, Leeds - 2nd - 5th June
- Sudeley Castle, Gloucester - 18th & 19th June
- Trentham Gardens, Stoke on Trent - 17th, 18th, 19th June
- Knebworth House, Hertfordshire - 16th & 17th July
- Hardwick Hall, Derbyshire - 29th, 30th, 31st July
- Wentworth Woodhouse, S Yorks - 20th & 21st August
- Margam Country Park, S Wales - 3rd & 4th September
- Dalkeith Country Park, Midlothian - 10th & 11th September
- Borde Hill, Sussex - 17th & 18th September
- Arley Hall, Cheshire - 24th & 25th September



Charities & Sponsors

Over the years we have worked with a wide variety of different charities and sponsors:



cashforkids



We have raised £15,000+ supporting charities local to each venue.



Maserati



REGATTA 
GREAT OUTDOORS®



GREENE KING
BURY ST EDMUNDS



KENWOOD

ROCKFISH
MADE TO LAST



Clarence Court

tastecard



BOSCH
Invented for life

THE GREAT BRITISH
DELI BOX



Sponsorship Opportunities

From becoming our Headline Sponsor to a one off advert on our e-newsletter, we have packages to suit all budgets and marketing objectives, and we are always open to new ideas! With adverts starting from just £100, you could feature at all 11 of our events for as little as £1,100 for the whole year!

Some examples of packages we have offered at previous events:

SPONSOR AN AREA OR STAGE

We have a fantastic selection of areas and stages at every event, that can be branded with your flags/banners all providing excellent visibility to a very relevant audience:

Artisan Markets, Live Music, Men v Food, Chef Demos, Bake Stage, Masterclass, BBQ Demos are all perfectly poised to get your message across to everyone on our event sites!



EXCLUSIVE PROMOTIONAL AREA

Create your own zone at one or more events to promote your product or service with exclusivity. We welcome all kinds of promotions, from big brands to smaller niche sectors.. we encourage all to apply who offer "something a bit different".

DIGITAL CAMPAIGN

Advertise in up to 6 e-newsletters (82,000+ subscribers) and on our website (216,000+ unique users p.a).

Exhibiting at our Festival

www.greatbritishfoodfestival.com/traders



Feel free to contact us at...

traders@greatbritishfoodfestival.com



We have producer stalls which suit homemade, foodie produce for people to take home i.e cakes, cheese, jams.

You can book a pitch undercover (either marquee or open fronted), by the amount of metres you need.

We also sell pitches if you want to bring your own gazebo. Simply drop us a line for a booking form. We have limits on numbers in each category of food type and really want the best and unique traders, so drop us a line..



How To Contact Us..

If you are looking to enquire about Sponsorship or to join our Digital Campaign then please email us at:

sponsorship@greatbritishfoodfestival.com

If you are wishing to trade at our festivals, you can find further information here:

www.greatbritishfoodfestival.com/traders

Also feel free to drop us an email:

traders@gbfoodfestival.com